

## **Aroostook County Tourism Photo Contest**

No purchase or payment necessary to enter or win. All winners will receive a valuable prize which will be announced at the beginning of the contest. All photos will also be displayed on the ACT website, [www.visitaroostook.com](http://www.visitaroostook.com).

### **OFFICIAL CONTEST RULES**

#### **Eligibility**

To enter, you must be at least 18 years of age and a U.S. citizen or permanent legal resident (green card). ACT employees and Board members and their immediate family members are not eligible. Immediate family includes only spouses, parents and children. All photos must be in color and taken in Aroostook County within the last three years. The photo subject must be relevant to Aroostook County in one of the following contest categories:

- Aroostook County Scenic Views
- Aroostook County Wildlife
- Aroostook County Outdoor Recreation
- Aroostook County Festivals & Events
- Aroostook County Cities and Towns

#### **Submitting Print Images**

Prints must be at least 4 x 6 inches or 5 x 7 inches and must be in color. Do not send negatives. Attach a label to the back of each print with your name, address, email and phone number. Do not write on the photo itself. If submitting photos in multiple categories, number each print to match a corresponding entry form. Prints will not be returned.

#### **Submitting Digital Images**

Digital images should be submitted via email or on a cd. Images should be submitted in JPG (at high quality) or TIFF format. File sizes must be less than 5MB per image. Images must be in natural color. Black and white, sepia tone, and duotone images are not eligible. Digital images will not be returned.

#### **Photographer/Copyright**

Entries must be submitted by the original photographer. Do not submit a photo taken by someone other than yourself. You must be the sole owner of the copyright of any image submitted. You must submit a Media Permission & Copyright Release Form for each photo you submit if you would like for your photo to be used in ACT marketing. If the photo has an identifiable person, you must have that person sign a Model Release Form.

### **Number of Entries**

An individual may submit only one photo per category per contest.

### **Photo Subject Restrictions**

Photos must be appropriate for posting on a public website. Obscene, provocative or otherwise questionable content will not be considered. ACT retains sole discretion as to what constitutes inappropriate content.

### **Return of Photos**

Photos, regardless of the medium, will not be returned. Please do not send your only copy of a photo.

### **Ownership/Use Rights**

Photographers retain the copyright to their photographs. By entering the contest, photographers agree to have their submitted photograph displayed on the ACT website without any fee or other form of compensation, and agree that ACT may display winning photos in a "past winners" photo gallery and in the ACT "e-postcard" service, and may make and retain copies of the photograph for archival purposes. Photos will be credited to the photographer named in the entry form. All winning images will be displayed with the photographer's name. Entries (including non-winning entries) may be selected for use in Aroostook tourism promotional materials. Entrants agree that ACT may contact them to obtain permission for use of photos in this way. Entries will not be sold by ACT or provided to any other organization. In the event that ownership of any photograph submitted to ACT is contested in any manner, ACT retains the discretion to disqualify that photograph and discontinue use of the photograph.

### **Judging**

Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the beauty and/or unique character of Aroostook County in one of the contest categories. An ACT panel will judge the entries and all contest decisions are final. Entries that fail to comply with the Official Contest Rules will be disqualified.

### **Image Modification**

Minor digital enhancement is permitted, but images that have been significantly modified or appear unnatural will be disqualified.

#### **Not Permitted**

- Adding or replacing elements in an image is not permitted.
- No borders or frames may be added to images.

- No watermarks, signatures, or copyright notices may be added to images.

### **Permitted**

- Images may be cropped and rotated as necessary as long as the rectangular format is maintained and the file size is within the specifications above.
- Images may be resized as long as the aspect ratio is maintained.
- Red-eye removal and spot editing.
- One-step enhancement (such as "AutoFix", "QuickFix", "Auto Levels", etc.)
- Use of corrective functions to improve the natural appearance of the image, such as levels, contrast, brightness, curves, intensity, tone, hue, saturation, lightness, value, color balance, and tint.
- Use of filters to sharpen, soften, blur, despeckle, or remove noise.

### **How to Enter**

Digital photos may be submitted by email to Leslie Jackson at [ljackson@nmdc.org](mailto:ljackson@nmdc.org).

Within the body of the email please include the following:

Name

Address

Phone number

Description of photo

Category

If submitting photos for more than one category in the same email, please indicate which photo goes to which category.

Prints and digital photos on CD may be mailed or dropped off with a completed entry form to:

ACT Photo Contest

Leslie Jackson

11 West Presque Isle Rd

PO Box 779

Caribou, ME 04736

Each entry must be accompanied by a completed contest entry form. If you are submitting multiple entries, be sure to indicate clearly which form belongs with each photo.

## **Winners**

Judges will select a first and second place winning photo for each of the contest categories. If fewer than ten eligible photographs are entered in a category, ACT may choose to name only a first place winner, or may cancel that category. In addition, one or more honorable mention winners may be selected in categories with especially large numbers of entries, at the discretion of the judging panel. Winners will be notified approximately 2-3 weeks after the contest deadline by phone and email using the information on the entry form. Along with a winner notification, winners will be sent an affidavit of eligibility and release. Winner must execute, without making changes, and return this release for receipt by ACT within 7 days of the date on the winner notification letter. Failure to execute and return this affidavit within 7 days will result in disqualification. Winning photographs, along with the photographer's name, email address (optional) and information about the photo will be displayed on the ACT website. No financial compensation is provided to winners.

## **Additional Terms and Conditions**

ACT is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, ACT is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. ACT reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice if factors beyond ACT's control, including technical difficulties, disrupt or corrupt the fair or secure administration or operation of the contest. Void where prohibited. ACT is entitled to interpret these rules as needed and its decisions are final. ACT reserves the right to disqualify any entrant that ACT has reason to believe is not the original work of entrant, or does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Official Rules.

By participating in the contest, you agree to release and hold harmless ACT and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. ACT and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.